



*News From*

# Maggie Brooks

## *Monroe County Executive*

**For Immediate Release**

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### **BROOKS ANNOUNCES PIERCE INDUSTRIES IS MAY BUSINESS OF THE MONTH**

Monroe County Executive Maggie Brooks today announced that Pierce Industries has been named Monroe County's "Business of the Month" for May and will be featured on Monroe County's website, [monroecounty.gov](http://monroecounty.gov). Brooks visited Pierce Industries last month as part of her Business Outreach program.

*"The success of Pierce Industries reinforces our message that manufacturing is a strong and vibrant industry in Monroe County, offering good paying jobs and exciting career opportunities," said **Brooks**. "Pierce's innovative manufacturing processes make them a recognized leader in their field. I thank the company for its investment and commitment to our community."*

*"Pierce Industries' continued growth and success is directly related to our relationships with the local community," said **Rick Schopinsky**, President & COO. "Local customers, government agencies, educational institutions, and a dedicated labor force are our partners for success."*

Pierce Industries is a manufacturing firm specializing in a form of friction welding known as Inertia Welding. Its other capabilities include PierceForming, a unique forming process on cylindrical rollers developed by the company; Tight Tolerance Cylindrical Turning; Specialty Elastomers (Powder Teflon, Liquid Teflon and Silicone); and, Remanufacturing and Assembly. Their customers include Kodak and Xerox.

Pierce has been doing business locally for more than 35 years and employs 43 people at their 57,000 square foot facility on Paul Road in the Town of Chili. They partner with Monroe Community College and Rochester Institute of Technology to employ co-op students and also offer tours to area high schools to encourage young people to explore careers in manufacturing.

The company's mission is to create value for their customers by providing innovative, cost competitive, solutions-based services. Pierce prides itself on reducing costs through unique processes developed to eliminate or limit use of costly materials.

Pierce Industries is located in a Monroe County Empire Zone. For more information on the company, visit [pierce-industries.com](http://pierce-industries.com).

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